Preparing images for JPC PDI entries

Lightroom

It is extremely easy to export images for PDI entries in Lightroom

Click on the image you want to use then "right click and select Export, then select Export again to bring up the following dialogue box then change the settings to those shown below paying particular attention to the ones with the red outlines.

Export Location				
Export To:	Specific folder			
Folder:	/Volumes/SSD-2/JPC/PDI			Choose
	Put in Subfolder:			
	Add to This Catalog			
Existing Files:	Ask what to do			
File Naming				DSC01844-Enhanced-NR.jp
▶ Video				
File Settings				
Image Format:	JPEG	0		
Quality:		100	Limit File Size To: 100 K	
Color Space:	sRGB IEC61966-2.1	0	Bit Depth: 8 bits/component	٥
	HDR Output Maximize Compatibility			
Content Credent	tials (Early Access)			Don't includ
Image Sizing				
🗹 Resize to Fit:	Width & Height	0	Don't Enlarge	
W:	1,600 H: 1,200 I	pixels ᅌ	Resolution: 72 pixels per inch	
Output Sharpen	ing			
🗹 Sharpen For:	Screen	٢	Amount: Standard	
Metadata				
	All Metadata			
Include:	C Demove Deveen Infe	0		
Include:	Remove Person into V Remove Location into			
Include:	Write Keywords as Lightroom Hierarchy			
Include:	Write Keywords as Lightroom Hierarchy			No waterma
Include: Watermarking Post-Processing	Write Keywords as Lightroom Hierarchy			No waterma
Include: Watermarking Post-Processing After Export:	Write Keywords as Lightroom Hierarchy			No waterma

Once you have changed the settings to those shown above simply click the + on the left hand side (shown below) and create a preset for further use and call it for example JPC PDI

JPC website banner images		
jpg high res copy name		
Linkedin Portrait		
low res PROOF		
- Loulou Cud		
Add	Remove	

Then to use the preset in future simply select the image you wish to use and right click select Export and select your preset in the list.

The above will automatically correctly resize the image irrespective of whether its a landscape or portrait orientated image